

Target: Reporters / Editors who covered beauty trends or new products recently, write beauty product roundups / "I tested X lipglosses, heres my favorites", have a beauty / entertainment beat. They must be located in the U.S & please ensure they are actively reporting at the outlets (check recent articles are from 2025).												
Include 3-5 different contacts from the highlighted target outlets (among others).												
Outlet	First Name	Last Name	Title	Email	Location	Notes						
Allure	Jessica Chia	Morris	Freelance Contri	jessicallchia@gm	Los Angeles							
Beauty Indepede	Rachel	Brown	Editor-in-Chief	rachel@beautyin	United States							
Business of Fast	Liz	Flora	Beauty Correspo	liz.flora@busines	Los Angeles							
Bustle	Shyema	Azam	Associate Beauty	shyema.azam@t	Chicago & New York							
Byrdie	Sheryll	Donerson	Content Editor	sherylldonerson@	Atlanta							
Byrdie	Ali	Webb	Associate Editor	awebb@dotdash	New York							
Cosmpolitan	Mehera	Bonner	Entertainment Ne	mehera.bonner@	New York							
Cosmpolitan	Julee	Wilson	Beauty Editor-at-	julee.wilson@he	New York							
DREW	Emily	Dougherty	Emilydougherty@gmail.com [1]									
Ebony	Victor Qunnuell	Vaughns	Fashion and Bea	vvaughns@ebon	New York							
ELLE	Kathleen	Hou	Beauty Director	kathleen.hou@n	New York							
Elite Daily	Kaitlin	Cubria	Deputy Editor, E	kaitlin.cubria@bu								
Fashionista	Steph	Saltzman	Beauty and Style	stephanie@fashi	New York							
Good Housekeep	April	Franzino	Senior Beauty ar	afranzino@hears	New York							
Grazia USA	Gwen	Flamberg	Beauty Director	gflamberg@graz	New York							
HELLO! Magazin	Elle	Wilson	Client Bueaty Dir	elle.wilson@hellc	Ukiah, CA							
InStyle	Essence	Wiley	Beauty and Fash	essence.wiley@t	New York							
Laugh Lines	Zoe	Weiner	Editor-in-Chief	zoeweiner@gma	New York							
Marie Claire	Danielle	Jackson	Senior Beauty W	danielle.jackson@	New York							
Moda Operandi	Jessica	Matlin	Beauty and Hom	jessica.matlin@n	New York							
New You Magazi	Toni Montgomery	Negas	Managing Directr	tnegas@newyou	Fort Lauderdale, FL							
Out Magazine	Marco	Medrano	Beauty and Groo	pitchmm@glam2	New York							
Parade	Gabriela	Arevalo	Editor	garevalomediapi	Washington D.C.							
People Magazine	Jennifer	Chan	Editor	jenniferchristinec	Los Angeles							
PopSugar	Kelsey	Castañon	Editor-in-Chief	kcastanon@pop	New York							
PopSugar	Naomi	Parris	Assistant Comm	naomieparris@gi	New York							
Real Simple	Heather Muir	Maffei	Beauty Director	heather.muir@pe	New York							
The Cut	Carol	Lee	Beauty Writer	carol.lee@voxmedia.com								
The New York Ti	Neha	Tandon	Beauty Writer	neha.tandon@wi	New York							
US Weekly	Grace	Riley	Assistant Editor	grace.riley@usm	CT							
Us Weekly, Star	Crista	Lacqua	Senior Editor, Be	clacqua@accele	New York							
Women's Health	Nicole	Saunders	Beauty Editor-at-	nicoleasaunders@	New York							
Woman's World	Lauren	Stachiw	Beauty Director	lstachiw@accele	New York							
Yahoo	Marie Lodi	Andreakos	Senior Beauty Ec	hello@marielodi.	Los Angeles							
Cosmpolitan	Beth	Gillette	Beauty Editor	beth.gillette@he	New York							
The Cut	Asia	Milia Ware	Beauty Editor	asia.ware@voxm	New York							

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Cosmopolitan	Jasmine	Hyman	Assistant Beauty	jasmine.hyman@ New York						
Byrdie	Olivia	Hancock	Beauty Editor	ohancock@dotd New York						
ELLE	Katie	Berohn	Beauty Editor	katie.berohn@he New York						
Allure	Annie	Blay-Tetty	Beauty Editor	annie_blay@con New York						
Air Mail Look	Linda	Wells	Editor	lindawells@airm New York						
Retail Brew	Jeena	Sharma	Reporter	jeena@morning New York						
Beauty Professor	Rachel	Wegter	Editor-in-Chief	beautyprofessor California						
NewBeauty Mag	Elise	Tabin	Beauty Editor	elise@elisetabin Boca Raton, FL						

[1] YAMMID-1744124010824/19615e4633de2494/Cf331f108-9de7-420e-a1c5-b06ab2f77086